

## Talk With Steve and Henry at the PGA Show

If you're attending the PGA Show January 26-28 in Orlando, don't miss an opportunity to meet with Steve Johnston and Henry DeLozier to hear their suggestions on optimizing membership sales performance and results in today's golf markets.

Steve and Henry – Principals at Global Golf Advisors, a consulting firm that specializes in daily fee, private club, real estate and resort businesses that rely on golf – will join Steve Graves of Creative Golf Marketing to discuss “A New Era in Country Club Management” at 10 a.m. on Friday Jan. 27<sup>th</sup> in the Business Solution Zone.

From the clubhouse to the course, the panel will discuss changes that facilities need to make to continue to play an important role in the lives of the emerging market segments that will help to grow the game.

In addition to the panel discussion, Steve and Henry will meet privately – and on a complimentary basis – with owners, operators, managers and professionals to discuss marketing, management and budgetary challenges. Steve and Henry have extensive experience in golf facility development, ownership and management. The GGA team has consulted with thousands of courses during their careers.

Please [click here](#) if you would like to make an appointment with Steve or Henry for a complimentary 20-minute one-on-one conversation. Appointment times are limited.

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**Stephen Johnston**



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