

**Contact**

Bill Bryant, Bryant Marketing Communications
bbryant@bryantmarcomm.com
678-366-3232
Rob Hill, Global Golf Advisors
rhill@globalgolfadvisors.com
+353 1 2810338

Global Golf Advisors Expands Europe, Middle East**Consultancy with Addition of McEvoy, Cotter**

DUBLIN (May 31, 2013) – Global Golf Advisors, the leading authority on successful ownership and management practices for golf and private club businesses, announced the addition of senior associates Peter McEvoy OBE and Tom Cotter, expanding the experience and knowledge of the firm’s office serving Europe, the Middle East and Africa.

McEvoy has had a stellar career as both a player and captain in British and Irish golf. He led the GB&I team to successive victories over the U.S. in the Walker Cup and is regarded as England’s most successful international amateur player. He is a former World, European and British Champion and the only amateur player from the U.K. to make the cut at the Masters tournament.

McEvoy has worked in golf for 35 years. He has designed 32 golf courses, worked as a consultant for East Sussex National and Desert Springs and as marketing consultant to bodies like the English Golf Union. He has also operated marketing and sponsorship programs internationally for Cisco Systems, Intel, Diners Club, Philips Electronics and Seagram’s.

Cotter has almost 20 years’ experience in the hospitality and event management industry. As an executive with the Hastings Hotel Group, he managed a \$25 million redevelopment of the prestigious Slieve Donard Hotel alongside Royal County Down while directing the strategic repositioning of the 105-year-old resort. Cotter has worked with national and international golf ruling bodies as a consultant and is widely admired for his successful record of identifying and translating industry trends into profitable results for his clients.

“Peter and Tom’s credentials speak for themselves in the world of golf. They have an exceptional understanding of the golf and private club business, having worked in all aspects of management and operations,” said GGA EMEA Director Rob Hill. “Their knowledge and experience will give our clients a competitive advantage throughout their operation.”

GGA serves private, resort and public golf facilities as well as financial institutions throughout the EMEA. The firm’s EMEA headquarters is located at Newtown Business Park, Newtownmountkenedy, County Wicklow, Ireland. Toronto-based Global Golf Advisors maintains

its U.S. headquarters in Scottsdale, Ariz.

About Global Golf Advisors

Global Golf Advisors is an international consulting practice that helps golf course owners, financial institutions and real estate developers solve problems related to course management and operations. The Toronto-based firm takes a 360-degree view of management and operational issues before developing a strategic plan that establishes benchmarks for success and identifies potential outcomes of recommended actions. In its 20-year history, GGA has consulted on more than 2,000 golf-related projects worldwide. For more information, please visit www.globalgolfadvisors.com or call +353 1 2810338.